

Saturday 28th April 2018

PYM is an initiative of Plaistow South Big Local with lead partner Newham Sixth Form College, and also in partnership with The Mix (REIN), Plaistow Community Neighbourhood, Eden Plaistow, and other local youth work agencies.

The aim of the event is to support and encourage young people and young adults' enterprise, providing opportunities to hone marketing and other business skills, and to raise the positive profile of young people, of south Plaistow and PSBL.

The 11th PYM was planned by young people, staff and volunteers representing the above organisations between February and April 2018. The lead organisers were Lora Toma on behalf of PSBL.

Not including staff time, the event was funded by £824.56 of PSBL money, spent on publicity, equipment, materials and food at planning.



12 volunteers and 3 staff members from PSBL, 2 NewVic staff, REIN and the local LBN Community Neighbourhood Officer supported the event variously in setting up the market stalls, managing the day's arrangements, and packing away afterwards.

Publicity to gain stallholders was released in March and to attract customers in April, including local banners/posters, flyers, social media, e-mails and report in PSBL Newsletter.

17 stalls were allocated, of which 8 were led by young people aged 14 to 30 years and 9 by people over 30 – the average age of lead stallholders was 26. Around 60 young people and young adults were involved in running stalls.

4 additional stalls were run by agencies supporting young enterprise – The Mix, Money A+E, PSBL and Newham Community Neighbourhood.





6 lead stallholders were residents of the PSBL area or close fringes. 9 others were residents of Newham outside PSBL. The remainder came from outside Newham or their residency is unknown. Many of those not in the PSBL area had close connections to the area through working or studying here. Products sold: T-shirts, candles, scarves, gloves, jewellery, ornaments, bags and purses, handmade cards, pastries, cakes, jams, sweets, cupcakes, cookies, illustrated gifts, and a range of other goods.

Approximately 350 people attended the event from 11am-3pm on 28th April 2018. The total takings of the young people's stalls topped £600. The plan is to hold 5 more markets in 2018, all on the 4th Saturday of the month.

*Lora Toma
Youth Enterprise Worker*



How would you rate the PYM?

--- TEAR HERE ----- TEAR HERE ---

Marks out of 10

Did PYM support and encourage young people's and young adults' enterprise, providing opportunities to hone marketing and other business skills? ___/10

Did PYM raise the positive profile of young people? ___/10

Did PYM raise the positive profile of south Plaistow and PSBL? ___/10

How well was the event planned and organised? ___/10

Was the event value for money? ___/10