

Saturday 3rd December 2016

PYM is an initiative of Plaistow South Big Local with lead partner Newham Sixth Form College, and also in partnership with The Mix (REIN), Victory Youth Group, Eden Plaistow, and other local youth work agencies.

The aim of the event is to support and encourage young people and young adults' enterprise, providing opportunities to hone marketing and other business skills, and to raise the positive profile of young people, of south Plaistow and PSBL.

The sixth PYM was planned by young people, staff and volunteers representing the above organisations between October and December 2016. The lead organisers were Lora Toma on behalf of PSBL and Steven Kern on behalf of NewVIC.

Not including staff time, the event was funded by £1014 of PSBL money, spent on publicity, materials, food at planning meetings, bursaries to stallholders under 21 years of age, and sundries.



7 volunteer helpers from PSBL, 6 NewVIC students and staff, and the local LBN Community Neighbourhood Officer supported the event variously in setting up the market stalls, managing the day's arrangements, and packing away afterwards.

Publicity to gain stallholders was released in September and to attract customers in November, including local banners/posters, flyers, social media, e-mails and centre-page reports in PSBL Newsletter.

27 stalls were allocated, of which 22 were led by young people aged 14 to 30 years and 5 by people over 30 – the average age of lead stallholders was 21. Around 150 young people and young adults were involved in running stalls.

3 additional stalls were run by agencies supporting young enterprise – Money A+E,



